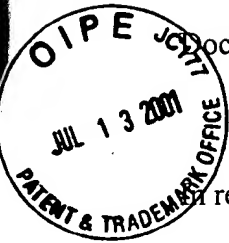


Receipt



Application No.: 38188-382

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Re Application of

Alan K. GORENSTEIN

Serial No.: 09/766,636

Group Art Unit: 2183

Filed: January 23, 2001

Examiner: not yet assign

For: SYSTEM AND METHOD FOR COMPOSITE CUSTOMER SEGMENTATION

RECEIVED
SEP 07 2001
Technology Center 2100

REQUEST FOR CORRECTED FILING RECEIPT

Commissioner for Patents
Washington, DC 20231

Sir:

Attached is a copy of the Filing Receipt received from the U.S. Patent and Trademark Office in the above-referenced application. It is noted that the Title is incorrect on the filing receipt. Attached is a copy of the Declaration and Power of Attorney, which evidences that the title should read as:

SYSTEM AND METHOD FOR COMPOSITE CUSTOMER SEGMENTATION.

It is requested that a corrected filing receipt be issued.

Respectfully submitted,
MCDERMOTT, WILL & EMERY

Wesley L Strickland
Registration No. 44,363

600 13th Street, N.W.
Washington, DC 20005-3096
(202) 756-8000 PD:jgh
Date: July 13, 2001
Facsimile: (202) 756-8087



UNITED STATES PATENT AND TRADEMARK OFFICE

COMMISSIONER FOR PATENTS
UNITED STATES PATENT AND TRADEMARK OFFICE
WASHINGTON, D.C. 20231
www.uspto.gov

| APPLICATION NUMBER | FILING DATE | GRP ART UNIT | FIL FEE REC'D | ATTY. DOCKET NO | DRAWINGS | TOT CLAIMS | IND CLAIMS |
|--------------------|-------------|--------------|---------------|-----------------|----------|------------|------------|
| 09/766,636 | 01/23/2001 | 2183 | 808 | 38188-382 | 2 | 21 | 4 |

CONFIRMATION NO. 8377

FILING RECEIPT



OC000000005918997

DERMOTT, WILL & EMERY
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APR - 4 2001

McDermott, Will & Emery

Date Mailed: 03/30/2001

Receipt is acknowledged of this nonprovisional Patent Application. It will be considered in its order and you will be notified as to the results of the examination. Be sure to provide the U.S. APPLICATION NUMBER, FILING DATE, NAME OF APPLICANT, and TITLE OF INVENTION when inquiring about this application. Fees transmitted by check or draft are subject to collection. Please verify the accuracy of the data presented on this receipt. If an error is noted on this Filing Receipt, please write to the Office of Initial Patent Examination's Customer Service Center. Please provide a copy of this Filing Receipt with the changes noted thereon. If you received a "Notice to File Missing Parts" for this application, please submit any corrections to this Filing Receipt with your reply to the Notice. When the PTO processes the reply to the Notice, the PTO will generate another Filing Receipt incorporating the requested corrections (if appropriate).

Applicant(s)

Alan K. Gorenstein, Bexley, OH; /

Assignment For Published Patent Application

Intimate Brands, Inc.,;

Continuing Data as Claimed by Applicant

Foreign Applications

If Required, Foreign Filing License Granted 03/29/2001

Projected Publication Date: Request for Non-Publication Acknowledged

Non-Publication Request: Yes

Early Publication Request: No

Title

System and method for composite [consumer] segmentation

Preliminary Class

Customer

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Date: 03/30/2001

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Title 37, Code of Federal Regulations, 5.11 & 5.15**

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- o The articles such as "a," "an" and "the" are not included as the first words in the title of an application. They are considered to be unnecessary to the understanding of the title.
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Bib Data Sheet

CONFIRMATION NO. 8377

| | | | | |
|------------------------------------|---|---------------------|-------------------------------|---|
| SERIAL NUMBER 09/766,636 | FILING DATE 01/23/2001 RULE | CLASS 712 | GROUP ART UNIT 2162 | ATTORNEY DOCKET NO. 38188-382 |
|------------------------------------|---|---------------------|-------------------------------|---|

APPLICANTS

Alan K. Gorenstein, Bexley, OH;

** CONTINUING DATA *****

** FOREIGN APPLICATIONS *****

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** 03/29/2001

| | | | | |
|--|-------------------------------|----------------------------|---------------------------|--------------------------------|
| Foreign Priority claimed <input type="checkbox"/> yes <input type="checkbox"/> no | STATE OR COUNTRY OH | SHEETS DRAWING 2 | TOTAL CLAIMS 21 | INDEPENDENT CLAIMS 4 |
| 35 USC 119 (a-d) conditions met <input type="checkbox"/> yes <input type="checkbox"/> no <input type="checkbox"/> Met after Allowance | | | | |
| Verified and Acknowledged | Examiner's Signature | Initials | | |

ADDRESS

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 600 13th Street, N.W.
 Washington, DC 20005-3096

TITLE

System and method for composite customer segmentation

| | | |
|-----------------------------------|---|--|
| FILING FEE RECEIVED 808 | FEES: Authority has been given in Paper No. _____ to charge/credit DEPOSIT ACCOUNT No. _____ for following: | <input type="checkbox"/> All Fees |
| | | <input type="checkbox"/> 1.16 Fees (Filing) |
| | | <input type="checkbox"/> 1.17 Fees (Processing Ext. of time) |
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